delivery matters



healthincommon.ca

be prepared



keep it simple



connect with your audience



be prepared



what is my point? why does it matter?

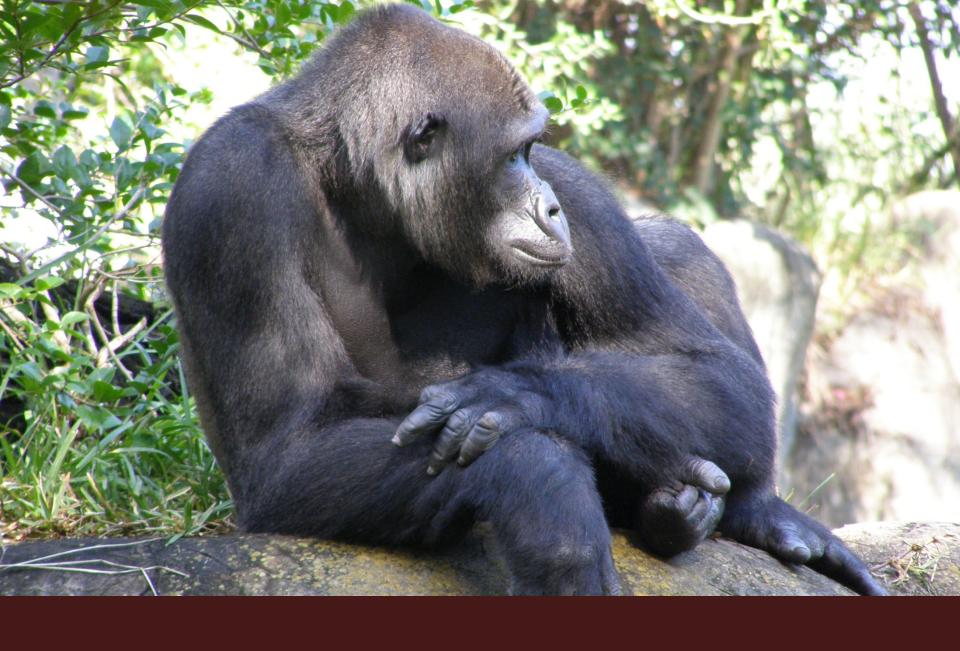
so what?

have a visual theme





don't use cheesy images



some people read their slides

you are a brand

keep it simple



Simplicity is the ultimate sophistication.

- Leonardo Da Vinci

6 words per slide

The average slide has 40 words. This is what 40 words looks like on a slide. Some people recommend this - others say it is too much. I can't even come up with 40 words for this slide. I have been saying unnecessary things since the first 6 words.

bullet points?

10 Tips for a Killer Presentation

- Start with the end in mind.
- Plan with pen and paper.
- Good presentations include stories.
- It's all about your audience.
- Reduce the text on your slides to an absolute minimum.
- Do not read the text word for word off the slide.
- Written documents (research papers, handouts, executive summaries, etc.) are for the expanded details.

STEP 1: ASSESSMENT WORKSHEET

Everyone works together									
Will have	Y	ES	NO	NEED MORE INFO					
an impact on the following areas:	Positive	Negative			COMMENTS				
Dialogue is happening within the community									
Community networks are integrated									
Rapport is established between residents									
Capacity is built within the community									
Cooperative solutions are sought to address conflict					Insert here				
Harmony and cohesion between residents and elected officials									
Diverse solutions and voices are considered in community decision making									
Collaboration between community groups									
Efforts are not duplicated									
Gender diversity is embraced and respected within communities									

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of slides?

slides
your notes
handouts

connect with your audience



find out what they know and adapt

get out from behind the podium





tell stories







































tell stories



be completely present



touch of humour



"Oh, he's jolly enough, but he lacks credibility."

establish credibility

talk with people, not at them

Q and A



In the beginner's mind there are many possibilities, in the expert's mind there are few.

- Shunryu Suzuki

If you're not prepared to be wrong, you will never come up with anything original.

- Sir Ken Robinson

Cathy Steven healthincommon.ca

Connecting People, Planning and Evaluation

