



Summer Institute in Program Evaluation: June 3 – 7, 2013

Contact Anna Weier if you have any questions: (204) 946-1888, aweier@healthincommon.ca

Case Study Submission

Organization: West Broadway Youth Outreach

Program Name: WBYO Homework Club

Reason for evaluation:

We are interested in evaluating our Homework Club program to provide solid evidence of the success of our program so far and what areas we can improve.

Program Description:

Mission: West Broadway Youth Outreach provides a safe, fun and caring environment where children are provided opportunities to learn and grow. Free structured programming and positive role models instil a sense of accountability, teach life skills, encourage positive behaviour and support children towards achieving their infinite potential.

Our daily programming includes: Homework club, music program, Girls' World, reading program, literacy program, yoga, team sports, swimming, Nails/ponytails, piano lessons etc.

Program Goal:

Vision: Children realizing their potential.

Program Objectives:

If you have a logic model – attach and refer to the logic model. If not, please state the short and long term objectives of your program. Objectives should indicate a desired change. In other words, they are not activities or products but the intended outcome of your activities on the target audience.

Short-term:

- Each child to believe in the culture where Homework club is a very “cool” place to be
- Each child to consider our Homework Club a safe space to concentrate on academics
- Each child to attend Homework Club twice weekly
- Each child to develop a love of learning
- Each child to request homework consistently if not given by teacher

Long-term:

- Ten of our youth to successfully graduate as medical doctors
- Each child believing they can graduate from secondary and post-secondary education
- To get our own space to fully satisfy the needs of our youth





For all of our youth to want to achieve Straight A report cards

Target Audience:

Our target is youth aged 4-12, predominately living in the West Broadway neighborhood. Youth are largely from low-income, single-parented families; often aboriginal or recent immigrants to Canada. Many of our youth come from families without a history of secondary or post-secondary education. Teens are also encouraged to attend program as mentors for younger participants.

Key activities:

Rent space twice weekly for Homework Club

Recruited volunteer tutors

Provide writing utensils, supplies and computers as needed for Homework club

Actively encourage youth to repeatedly request daily homework and have special program activities dedicated for youth who have homework

Reward youth who regularly attend Homework club and succeed academically with special outings and privileges (i.e. Jet's Games, concerts)

Data Collection:

We collect attendance data for our Homework Club, although it has not yet been put into a spreadsheet/chart. Approximately 15 youth have participated in reading diagnosis through Frontier College at the beginning and end of the academic year to assess our reading program (Bookworms).

Evaluation Questions

What would you like the evaluation to tell you (what do you want to know as a result of the evaluation)?

- Is our program improving our youth's school grades?
- Does coming twice weekly show improvement over coming once weekly?
- Are our kids requesting homework more as a result of the program?
- Is our space big enough to satisfy their academic needs/Do they feel restricted by not owning our own space?
- What do our youth feel is missing from program?
- Do our rewards and recognition (i.e. treats, special outings) motivate youth to attend Homework Club?

Implementation Plan

We intend to use the information to track our program impact for core funders. We intend to listen to our youth and adjust program in positive ways. We also intend to use the information to apply for funding for a new space!

Contact Information

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