



Introduction to the CES: who we are and what we do

The Summer Institute, Winnipeg, MB
June 3, 2016

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Working definition



Evaluation is the **systematic assessment** of the **design, implementation or results** of an **initiative** for the purposes of **learning or decision-making**.
[CES, 2015]

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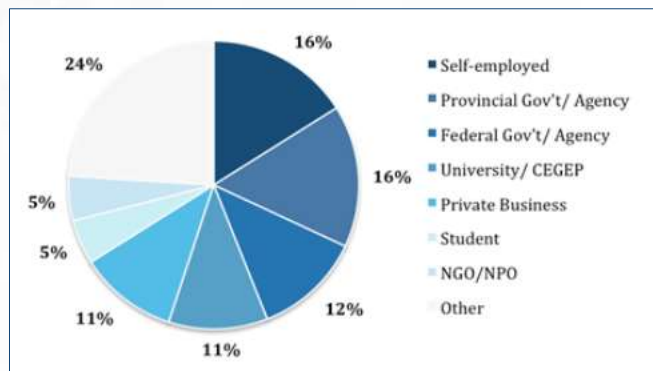
CES Overview

- National professional association of ~1,800 evaluators
- Not-for-profit, bilingual, virtual organization
- 11 Chapters in all provinces + 2 territories
- Members (individual and organization) from all sectors and fields, all levels of government, NGO, private sector

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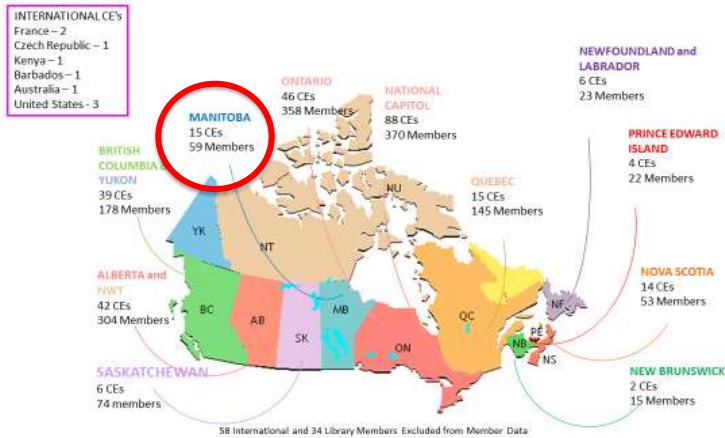
CES Membership Profile (2015)



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National Profile of CES Members (2014)



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CES Mandate

“The work of the CES may be carried on throughout Canada and elsewhere and includes the following objectives:

- *To provide a forum through which program managers, administrators, policy makers, consultants, and university professors can discuss the theory and practice of evaluation in Canadian society;*
- *To promote the practice of high quality evaluation in public and private programs throughout the country;*
- *To support the development of theories, standards and practices of evaluation;*
- *To promote training programs in planning the design, strategy, methods analysis and application of results for all types of evaluation;*
- *To provide a forum of exchange on policies, practices, applications and sources of funding for evaluation.”*

[Articles of Incorporation, 1981]

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CES Statement of Values

- Inclusiveness
- Social Commitment
- Accountability
- Transparency
- Wisdom

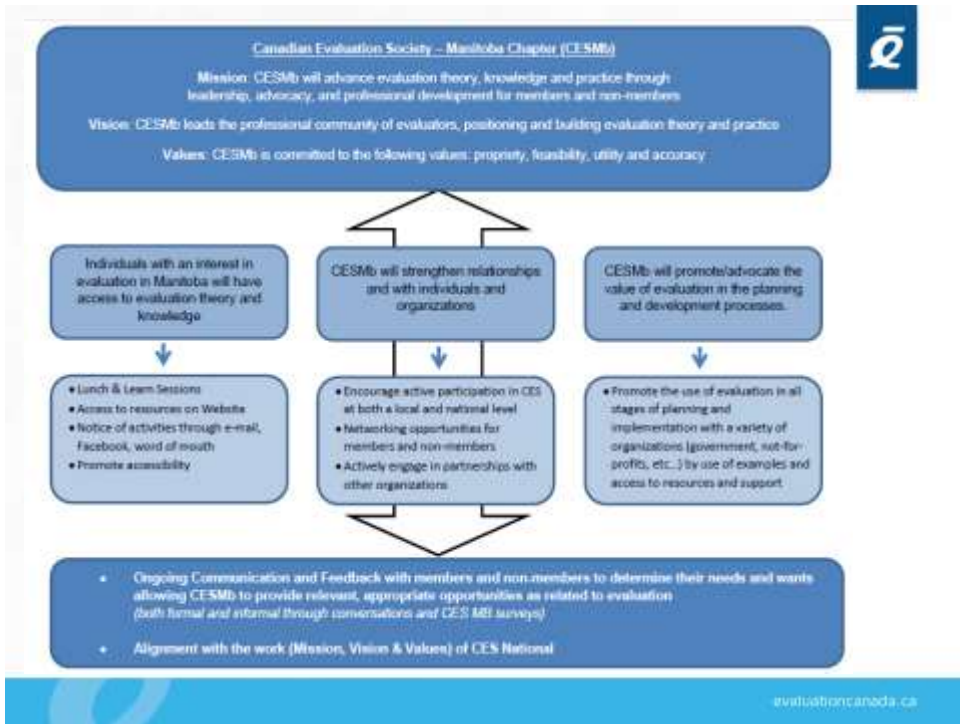
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CES Vision and Mission

- **CES Vision:**
Advancing excellence in evaluation across Canada and internationally.
- **CES Mission:**
Through our national operations and a network of chapters, members, and partners, the CES:
 - Promotes the development of evaluation theory and practice;
 - Leads the professionalization of evaluation;
 - Builds awareness of evaluation; and
 - Advocates for the use of quality evaluation.

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Our new Strategic Plan





CES Strategic Priorities 2015-2018

1. Increase the value of evaluation
2. Engage, grow and diversify our membership
3. Advance the professionalization of evaluation

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The CES takes position regarding reconciliation in Canada

In response to the TRC's 94 Calls to Action:

- The Diversity Working Group of the CES Board of Directors has put forward resolutions that have been debated and adopted by the Board at its May 4, 2016 meeting
- The CES is committed to incorporating reconciliation in its values, principles, and practices

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EvalIndigenous

Through the creation of a broad-based network will inform individuals engaged in evaluation with Indigenous communities through:

- a) documenting the evaluation and research protocols developed by Indigenous communities and organizations
- b) facilitating learning and sharing of experiences
- c) promoting innovation in approaches and methods used in Indigenous evaluation
- d) disseminating information regarding 'lessons learned'

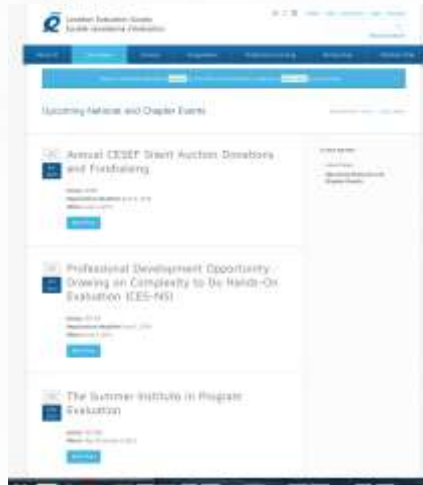


CES Programs and Services for Members

- **Professional Development & Knowledge**
- **Networking, contacts and skills**
- **Job boards**
- **Perks discounts and benefits**



Cross-Canada events listing:



<https://evaluationcanada.ca/upcoming-national-and-chapter-events>

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Evaluation Mentoring & Coaching!



<http://mentoring.evaluationcanada.ca>

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Professionalization

- Credentialed Evaluator (CE) designation
 - CES defines, recognizes and promotes the practice of ethical, high quality and competent evaluation.
 - Code of ethics
 - Standards
 - Competencies
- Rigorous application process
 - assessed by an independent Board for the Professional Designations Program
- CE award valid for 3 years;
 - requires ongoing professional learning (40hrs/3 yr)
- Public Registry of CEs on website

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Pillars of the Professional Designation Program

- Code of ethics:
 - Competence
 - Integrity
 - Accountability
- Standards
 - Utility
 - Feasibility
 - Propriety
 - Accuracy
 - Evaluation Accountability
- CE Competencies
 - Reflective Practice
 - Technical Practice
 - Situational Practice
 - Management Practice
 - Interpersonal Practice

<https://evaluationcanada.ca/ce>

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Coming soon:

- **CES Online Learning Platform** to be launched this summer!
- **General Survey of CES Members** (biannual) to be launched in September
 - what do members want from their professional society?
- **Annual Conference 2017**
 - Vancouver April 30-May 3, 2017 <https://cesbcy.wildapricot.org/EvalC17/>

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CES Manitoba

- **Evaluation Foundations**
- **Evaluation Tools**
- **Lunch & Learn Sessions**
- **Sharing of resources & job opportunities**
- **Exploring new ideas & opportunities for networking and learning**

<http://mb.evaluationcanada.ca/>

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